



Local Accessible Urban Digital and Sustainable Factories: New European Bauhaus Approach to Open and Decentralised Urban Manufacturing

#1 OPEN CALL | LAUDS EXPLORATION (OC-2024-LAUDSEXP-01)

The LAUDS Exploration Open Call aims to fund and support the collaboration and co-creation relationship between artists/creative people and technology providers and end-users, through artistic experimentations following the spirit of the New European Bauhaus.

LAUDS Factories¹ invites artists²/creative people and technology providers to submit proposals for Experiments aimed at exploring and working with LAUDS factories to enhance their usability and uptake, while answering to pressing challenges in the mobility, energy and agriculture/food production sectors.

The project has 240.000 EUR to provide support to at least 6 Experiments that will be collaborating with LAUDS Factories in activities such as conceiving novel uses of technologies that help push for green solutions, and/or exploring alternative design methods using artistic practices creating new industrial models connecting potential manufacturers partners, creatives and end-users. These activities should provide answers to proposed challenges by the three LAUDS Factories with which the selected hybrid teams are to cooperate.

Proposals are evaluated against criteria of technical approach and art-tech congruency, innovation potential and impact, technical capacities and cost-benefit. Proposals must be submitted by a consortium composed of a minimum of 2 legal entities, with at least one artist/creative/designer/architect and one technology provider, which will constitute the hybrid team to implement the Experiment. Entities must be established in an EU or a Horizon Europe Associated country.

The deadline for submitting proposals is 29 July 2024 at 17:00 (CET). The [Technical Annex](#), the [Budget Template](#) and the [Guidelines for Applicants](#) for submitting proposals for the LAUDS Exploration Open Call are available on the LAUDS Factories website: <https://lauds.eu/>. Proposals to LAUDS Factories Open Call must be submitted electronically via <https://ec.europa.eu/eusurvey/runner/OC-2024-LAUDSEXP-01>.

Applicants are encouraged to contact LAUDS Factories support team for additional information and guidance – lauds.opencall@inova.business.



¹ This project is funded by European Union, under the Horizon Europe Research and Innovation Programme.

² An Artist refers to either an SME, a Slightly Bigger Company or a Mid-Cap registered under NACE Code '9003 Artistic creation' or a self-employed individual (freelancer) who undertakes artistic activities as a profession/job occupation, such as a performer, a designer, a composer, an architect, a writer, etc.